



Men's Team Ranked # 1 in the Nation



UTM team ropers John Alley and Clark Adcock are currently ranked #1 nationally. John is winning the heading and Clark is first in the heeling.

45th Annual UT Martin College Rodeo

UTM Rodeo has been selected "Rodeo of the Year" the past seven years in a row by the Ozark Region and we are working hard to make it eight consecutive years. We will be celebrating the 45th annual college rodeo and the dates are April 11 – 13. The spring rodeo has come a long way in the past 45 years – from an outdoor arena with "Doc" running the show, to the amazing Ned Ray McWherter Agricultural Complex we currently have access to. We have been setting attendance records the past few years and are working hard to continue that trend.

Tim Fuller returns as our announcer, as does rodeo clown Greek Ellick. Mark Johnson and Universal Rodeos will be again bringing the bucking stock for the bareback and bronc riding and the ever popular bull riding.

Thursday night is again Bargain Night at the rodeo and all tickets are \$6.00 each. The Weakley County 4-H Mounted Drill Team will perform the opening, so be sure to arrive early to see them in action. The evening is sponsored by Tyson, Obion County Complex, and the performance begins at 7:30pm.

You can watch all the NIRA college contestants in each of the 9 college rodeo events. Everyone can register for a FREE drawing to win a MTD riding lawn mower.

Friday night the rodeo is sponsored by Tennessee Tractor and is "Tough Enough to Wear Pink" night to raise money for breast cancer awareness. The performance will begin at 7:10 with the Weakley County 4-H Mounted Drill Team. They put on a good show, so be sure to arrive early to watch them perform. If the MTD lawn mower wasn't won on Thursday night, a second drawing

45th Rodeo cont.

will take place for a free chance to win.

The Martin Paving Company Championship Finals will begin at 7:30 on Saturday night. The short go will feature the top 10 contestants from each event competing for the championship buckle. Come see the "Best of the Best" compete!

There will be different silent auction items each night of the rodeo. We get new items in daily so keep updated at www.utmsports.com (just click on rodeo and the auction list will be in a sidebar to the right). You can also find each item described on the UTM Rodeo Facebook page.

www.utmsports.com

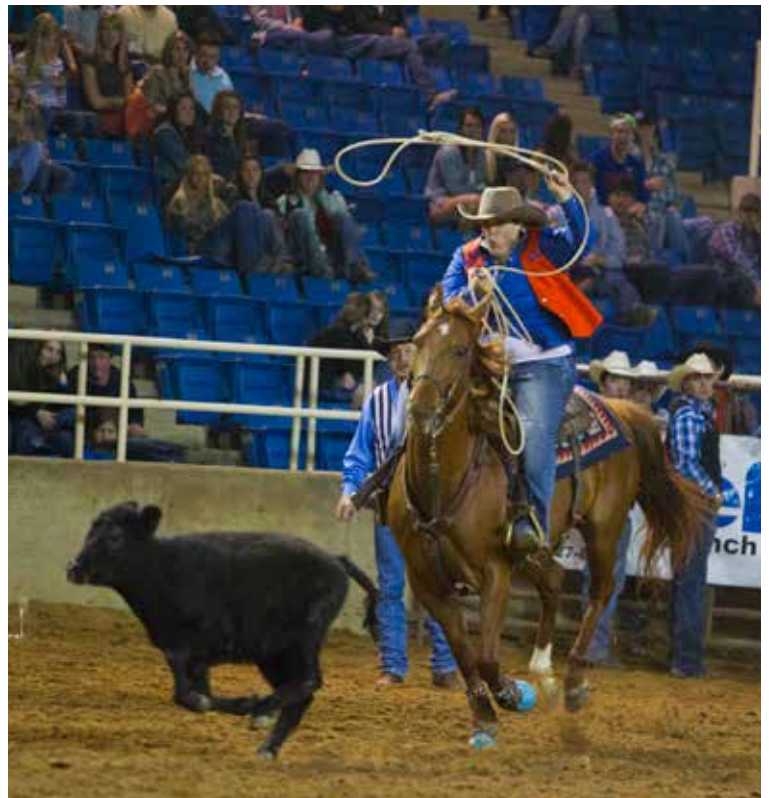


New This Year

Rodeo Boosters, Friends, & Alumni Gathering

The UT Martin Alumni Office will host a gathering for UTM Rodeo Team Alumni, Rodeo Booster Club, Donors & Sponsors, Current Rodeo Team Members & their parents at the Alumni Center (old Chancellor's House) Saturday, April 13th beginning at 3:00 p.m. through 6:00 p.m. This will be an informal event so come as you are to visit and get reacquainted with old friends and to make some new ones as well. There will be finger foods and soft drinks on hand. Contact the Alumni Office at 731-881-7610, David Pruitt at 615-612-9159 or email: DavidPruitt1979@Gmail.com.





HAVE YOU SEEN THIS?



TICKETS: (731) 881-7207

If you are driving north on Highway 45 from Jackson to Martin, be on the lookout for this billboard promoting the UT Martin Annual College Rodeo. This year's billboard features UTM rodeo alumni Matt Bright. The picture shows Matt at the College National Finals Rodeo in Casper, Wyoming, riding one of Hal Burns great bucking horses. He is now a professional bareback rider and has competed in the past 3 NFR's in Las Vegas.

The billboard is located on the west side of the road, on the northern outskirts of Milan.



**THE UNIVERSITY of
TENNESSEE *UT*
MARTIN**

The University of Tennessee is an EEO/AA/Title VI/Title IX/Section 504/ADA/ADEA institution in the provision of its education and employment programs and services. All qualified applicants will receive equal consideration for employment without regard to race, color, national origin, religion, sex, pregnancy, marital status, sexual orientation, gender identity, age, physical or mental disability, or covered veteran status. In compliance with the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act (The Clery Act), UTM's annual security report includes statistics for the previous three years concerning reported crimes that occurred on or around the campus and UTM's emergency response and evacuation procedures. You can view the report at <http://www.utm.edu/departments/finadmin/publicsafety/annualreport.php> or you may obtain a paper copy of the report by contacting the Office of Public Safety, 215 Hurt Street, Martin, TN 38238 or calling (731) 881-7777. Data on intercollegiate athletics program participation rates and financial support may be found at http://www.utm.edu/webshare/consumer_docs/09-10%20DOE-EADA%20Report.pdf and printed copies may be obtained through the Office of Intercollegiate Athletics, 1022 Elam Center, Martin, TN 38238 or by calling (731) 881-7660. E05-4105-00-008-13

Alumni Spotlight



Zach, Braxton and Jamie Hall

This time our spotlight is on former UTM cowgirl Jamie McPeake Hall. Coach Luthi remembers Jamie “as a fierce competitor who always went for first. I’m sure that same mindset has helped her be successful in her current career also.” He also said one of his favorite memories is when she was a freshman competing in her first CNFR. “It was the first round of the barrel racing at her first college national finals rodeo, and I remember her charging around that third barrel, feet flying straight out and giving her horse everything she had. That’s just how she approached competition, going flat out every time. She ended up winning second in the round.”

I was at UT Martin from 1999-2002. I am married to Zach Hall and we have a son Braxton who is 1 year old. We have been married since April 6, 2011 and we live in Lexington, TN on a 300 acre farm where we rodeo as a family and train and trade horses and raise cows. I have been selling Pharmaceuticals for 10 years. I am currently working for Sanofi Pharmaceuticals

where I call on Endocrinologists, Internal Medicine and Primary Care Physicians. I promote Lantus and Apidra which are Diabetic Insulins as well as Diabetic Meal Planning and Education to Diabetic patients. It’s a really rewarding profession because I get to help patients learn how to live better and longer lives by eating right and exercising. Diabetes is becoming an epidemic problem in our society so the more educated we are as a society the more likely we can save someone’s life!

I graduated in 2002 with a Bachelor of Science in Business Administration with a major in Marketing. I loved all my Marketing classes I took at UTM and the staff and professors there were great.

While at UTM I was pretty active. I was a member of Alpha Delta Pi Sorority, Pi Sigma Epsilon Marketing Fraternity, UT Martin Freshmen Council and also had a Cheerleading Scholarship.

Achievements after college:

2012 Lonestar Champion Breakaway Roper
2012 Lonestar Tour Champion Breakaway Roper
2010 SRA finals Average Breakaway Champion
2010 and 2012 SRA Finalist
2008 PCA Champion Breakaway Roper
2007 Walt Walden Memorial Champion Breakaway Roper
2006 PCA Horse of the Year

Achievements during College:

1999 4th Ozark Region Barrel Racing
1999 IPRA Runner up Rookie of the Year Barrel Racing
1999 and 2002 College National Finalist
1999 2nd place 1st Round Barrels College National Finals Casper, WY
2001 Ozark Region Reserve All Around Cowgirl
2002 4th place 2nd Round Breakaway and 5th place 3rd Round College National Finals Casper, WY
2002 MSCRA Breakaway Champion
2002-2011 PCA Finalist

cont. on page 5



Currently I am ranked #1 in the Lonestar Standings and #2 in the SPRA Standings for 2013.

Best quote Coach Luthi ever gave me was “Not having goals is like heading out across the country with no map... You may get there eventually but with a map you can choose the best route and get there quicker... The same goes for goals; if you have them written out you can figure out how to accomplish them faster!” I have used this quote in job interviews as well as my personal life. If you write your goals down and have a plan on how to accomplish them there is nothing you can’t do!! I always enjoyed our rodeo class and since I am older now I really wish I had kept a lot of those

handouts because I never knew how important they were or would be to me later on in life. “Your Attitude is Everything” is another great quote he always used. I honestly believe you can have all the talent in the world but if your attitude is bad you aren’t going to be successful at what you’re doing! You have to have fun and enjoy what you are doing especially in rodeo because it can be the most humbling sport out there! One weekend you’re a champ and the next 2 weekends you might not win anything so you have to keep a good positive attitude and be thankful you’re able to do the things you love.

Some of the most memorable experiences at UTM were winning a

“You have to keep a good positive attitude and be thankful you’re able to do the things you love!”

MTD Cub Cadet lawn mower in the Horse Shoe Toss at the UTM rodeo and then winning the breakaway roping right after that in front of the hometown crowd! No college rodeo crowd is better than UTM’s crowd!! We have great facilities and the Best Booster Club!!

The best part about college rodeo to me was all the friends you make and everyone hauling together!! Some of the best friends I have were developed thru college rodeo and we still keep in touch! I remember driving to Tifton, GA with Brandi Marlin Armstrong and Jolyn Wells and trying to out run a tornado! That was quite a trip!! And all

the team dressing up for Halloween and riding in the grand entry in costumes. And of course there are all the priceless memories at the College Finals. I have so many great memories at UTM it’s hard to write them all down (and then there are the ones you can’t write down ;) I had scholarships to go out West to college rodeo but I am glad I chose UTM. Coach Luthi is the most motivating coach out there and I still appreciate everything he taught us while I was there! So please listen and remember what he teaches you in his class!! College really is what you make of it so get involved and HAVE FUN!!!

UTM Rodeo Schedule 2013

Northwest Mississippi (Senatobi, MS) – April 4 - 6

The University of Tenn. at Martin – April 11 - 13

College National Finals Rodeo in Casper, Wyoming – June 9 - 15

Keep up with UT Martin Rodeo results at

www.utmsports.com

Auction Events at UT Martin “Rodeo Week” in April

Edward Jones Investments Free Barbecue and Scholarship Live Auction

Edward Jones Investments of Martin brings us the Free County-Wide Barbecue and live Scholarship Auction on Saturday, April 13, indoors at the Ned Ray McWherter Agricultural Pavilion. Beginning at 11:00 there will be silent auction items to bid on up top in the mezzanine while eating some fantastic barbecue, beans, slaw, and chips. All leading up to the big event, the live scholarship auction in the arena beginning at 12:30.

We are thankful for the support of Harald Melson, Todd Hampton and Jennifer Hampton for sponsoring this event.

You never know what the booster club members will have collected for the annual auction, so

come join us and get in on all the fun, get a great bargain, and support the rodeo team’s scholarship fund.

Go to:

www.Auctionzip.com

Annual Crawfish Supper

A highlight of “Rodeo Week” is always the Annual Crawfish Supper hosted by the Rodeo Booster Club. It officially kicks off the beginning of our rodeo activities and is always a favorite event – from those who gorge on huge platters of crawfish to those who settle for a more traditional meal of hamburgers, hotdogs, corn on the cob and new potatoes. There is always lots of laughter and stories about “back in the day...” and “remember when...” It’s a tradition that is unique to the UTM rodeo and hard to beat. You never know who is in town and may show up to grab a plate of crawdads!

As always, it will be held at the American Legion in Martin, the Wednesday before the rodeo, on April 10th. The booster club members will begin serving up the crawfish and fixings around 5:30 p.m. Everyone is invited to enjoy a festive evening, meet the rodeo team, renew friendships and join the booster club. The public is welcome!

The cost is \$10.00 per person or \$25.00 per family. New members can join the booster club and former members can renew their memberships at this event. For more information about the crawfish supper or the rodeo booster club, please contact Russ Finney at 731-973-2907 or Katie Brooks at 270-627-1031.

Win a Free MTD Riding Lawnmower

*At the 45th Annual UTM Rodeo
April 11, 12, and 13*



For many years now, MTD has graciously donated a riding lawnmower to the UT Martin Rodeo Team. The free drawing to win the lawnmower is becoming a rodeo tradition. On Thursday night 3 names will be drawn. The first person will attempt a 40’ horseshoe toss. If they get a “ringer” they walk away with a free lawnmower. If they miss, the second person attempts a toss from 30’ and if they fail to connect, a third person will get a chance from 20’ to get the ringer and win the mower.

If no one wins the riding lawnmower on Thursday night, the process will repeat on Friday, even adding a fourth contestant to throw a horseshoe from 10’ in an attempt to successfully win the lawnmower.

Make sure you sign up the drawing when you enter the Ag Pavilion. There will be tables at each entrance for you to register to win a free MTD riding lawnmower.

Silent Auction Each Night of Rodeo

Each night of the rodeo different silent auction items will be displayed on tables up top in the mezzanine. You can bid on items from before the rodeo until the close of the team roping. The proceeds will benefit the rodeo team's scholarship program.

We get new items in daily, so check out our auction webpage at www.utmsports.com (just click on rodeo and the auction site will be a sidebar to the right). You can also find descriptions of each donation on our UTM Rodeo facebook page. Send us a friend request and you can stay updated on auction items and all our rodeo team news.

So far we have received many types of knives, boot gift certificates, western clothing, purses, jewelry, tack, and many

unique, one of a kind items. If you are a fan of "The Duke" we have lots of John Wayne Collectibles. There are autographed items from professional sports teams, WWE, western themed books, décor and artwork. We will have "Get Away" Packages to Branson, Smoky Mountains, Nashville, Louisville, St. Louis and Memphis that will include shows, attractions, museums, symphony's, dining, and accommodations. Some items will feature the UTM rodeo steer head logo. Keep checking our auction sites because the list grows each day! Here are a few pictures of what we will auction off.

Go to: www.utmsports.com
or www.Auctionzip.com



Pat Summitt Autographed Basketball

We will have a Lady Vols basketball signed by Pat Summitt in the silent auction on Saturday night. Don't miss out on this.

Remember this Handout...



YOU

YOU ARE THE PERSON WHO HAS TO DECIDE,
WHETHER YOU'LL DO IT OR TOSS IT ASIDE;
YOU ARE THE PERSON WHO MAKES UP YOUR MIND
WHETHER YOU'LL LEAD OR LINGER BEHIND
WHETHER YOU'LL TRY FOR THE GOAL THAT'S AFAR,
OR BE CONTENT TO STAY WHERE YOU ARE,
TAKE IT OR LEAVE IT. THERE'S SOMETHING TO DO:
JUST THINK IT OVER...IT'S ALL UP TO YOU.

SETH ANTRIM



One of the key components to the continued success of the UTM rodeo program is the weekly team meetings. There Coach Luthi discusses life skills, such as goal setting, the importance of attitude, striving for excellence and overcoming obstacles, avoidance of drugs and alcohol, and the individual's value to the team. Getting the mental edge is instrumental in doing your best in and out of the arena. Usually there is a handout to go along with that weeks lesson (See "Remember this Handout..." section in each newsletter). One of the most common things said by rodeo alumni has been, "You know, I wish I would have kept all those handouts," or "I use those handouts all the time" as a teacher, coach, athlete or at work.

At the past meeting a guest speaker and sports psychologist, Nora Hunt-Lee gave a presentation, "Performance Enhancement for Rodeo Athletes. Her "Recipe for Success" included Goal Setting, Work Ethic, Focus, Attitude, and Belief System. Her goal is to help athletes to increase their performance and optimize their full potential. They will learn to set goals, manage their emotions, implement mental rehearsal techniques, and restructure their thoughts to create the outcomes they desire and reach their dreams!

Coach Luthi was impressed with the presentation and said, "This will really benefit our team. Nora did a great job of emphasizing the importance of gaining the mental edge in competition. Her program not only explained the importance of mental preparation, it also gave us practical tools to improve our mental approach and work towards being the best we can be."

Follow the rodeo team at

www.utmsports.com



Join us
on Facebook
– UTM Rodeo